



# SUSTAINABLE PACKAGING:

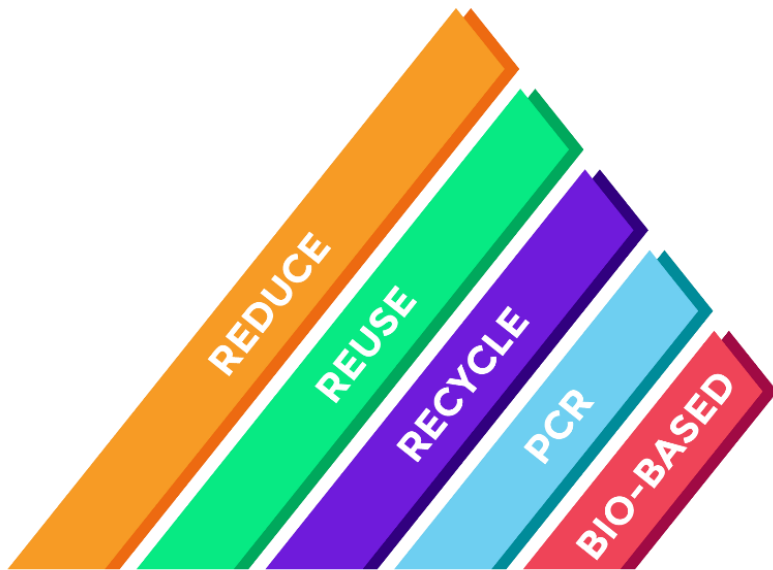
OUR CRP ROADMAPS



# Responsible packaging

## Albéa's strategic roadmap

Because regulations and priorities vary across brands, markets and regions, **we provide guidance and solutions for EACH of our customers.**



For every sustainability priority

For every region

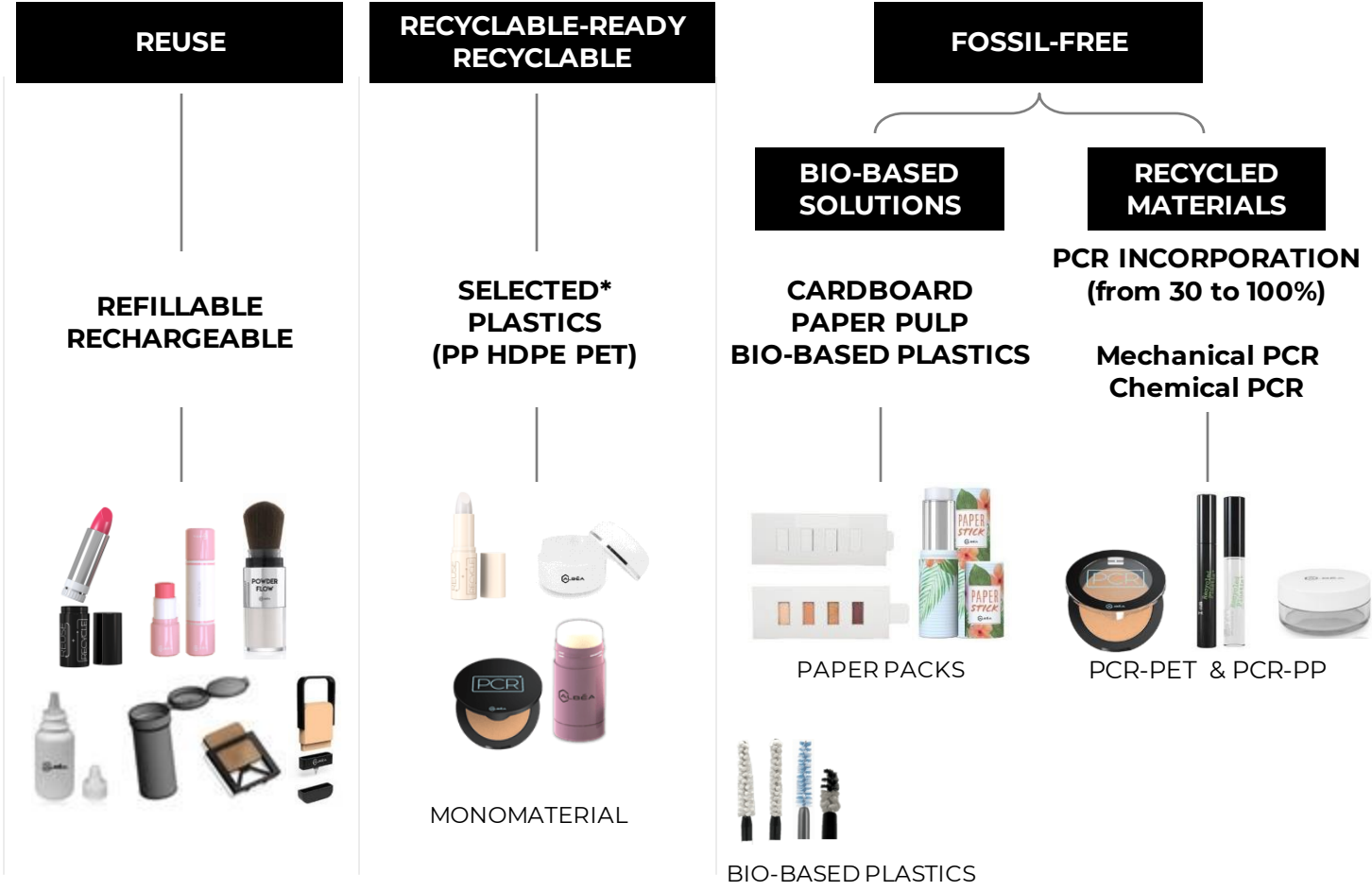
For every market

For every brand



# Responsible packaging

## Strategic roadmap and projects



\* safe and widely recycled materials

# Albéa's Sustainable CRP portfolio

## Our menu of options



FEATURES		STICK	DIP-IN	COMPACTS	JARS & BOTTLES	FRAGRANCE CAPS	
Designed for Recycling	Inner pack Materials	Mechanism : Preferred material PETB, PP or Alu ●	Same as outer pack or not detrimental	Same as outer pack or not detrimental ●	Same as outer pack or not detrimental	Recyclable weight	
	Outer pack Materials	Same as mechanism or not detrimental ●	PE, PP, PET and Alu preferred ●	PE, PP, PET and Alu preferred ●	PE, PP or PET are preferred	NA	
	Shape	Not cylindrical	Not cylindrical	NA	Not cylindrical	NA	
	Decoration	Allow detection so not black carbon or dark color mass colored, not metallised, not electroplated on at least 50% of the surface of each side	Allow detection so not black carbon or dark color mass colored, not metallised, not electroplated on at least 50% of the surface of each side	Allow detection so not black carbon or dark color mass colored, not metallised, not electroplated on at least 50% of the surface of each side	Allow detection so not black carbon or dark color mass colored, not metallised, not electroplated on at least 50% of the surface of each side	Allow detection so not black carbon or dark color mass colored, not metallised, not electroplated on at least 50% of the surface of each side	NA
	Formula Left over	Need improvement	Need improvement	NA	NA	NA	
Replace	PCR	mPCR (PP, PETB, Alu) ok	mPCR (PP, PETB, Alu) ok	mPCR (PP, PETB, Alu) ok	mPCR (PP, PETB, Alu) ok	TBD	
	Biobased	PP ok*	PP ok*	PP ok*	PP ok*	TBD	
Reduce	Inner pack	NA	NA	NA	NA	Possible	
	Outer pack	Possible	Possible	Possible	Possible	Possible	
Recharge & refill	Recharge	Possible	Possible	Possible	Possible	Reusable	
	Refillable (and washable)	Possible	Possible	Possible	Possible		

● Requires new or adapted molds

\* Biobased Gen 1 available today and Gen 2 available with mass balance

# SUSTAINABLE PACKAGING | STICKS

OUR ROADMAP



**RECYCLABLE-READY | PCR**

**REFILLABLE**

**BIOBASED**

# SUSTAINABLE PACKAGING | STICKS

## OUR ROADMAP



### Monomaterial & material switch

Mono-material full packs & mechanisms  
Material switch to paper



### PCR

Food-grade compliant PCR materials



### Refillability

Esthetical refillable systems  
Lock onto base

# SUSTAINABLE PACKAGING | COMPACTS

OUR ROADMAP



**MATERIAL SWITCH | PCR**

**REFILLABLE**

**RECYCLABLE-READY**

# SUSTAINABLE COMPACTS & PALETTES

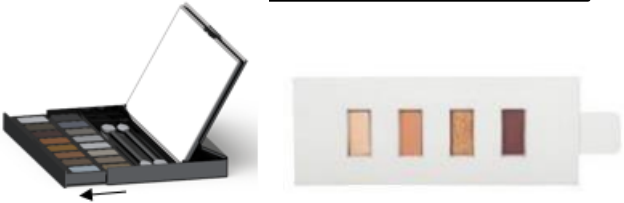
CLOSE UP OF OUR PROJECTS

**SHORT-TERM/ EXISTING ITEMS: IMPLEMENT A MATERIAL SWITCH:  
FROM ABS/SAN TO PET/PP & FROM VIRGIN TO PCR**

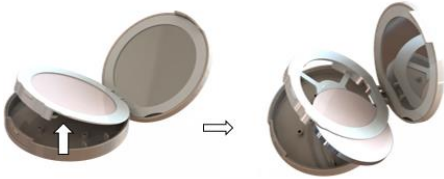


**LONG-TERM INNOVATIONS: TARGET REFILLABLE, READY-TO-RECYCLE,  
PROTECTIVE & DURABLE**

**SMART MONOMATERIAL DESIGNS  
FOR EASY RECYCLING**



**EDUCATE & WORK ON  
ERGONOMY  
FOR EASY SORTING**



**PROTECT FORMULA &  
REFILL**





# SUSTAINABLE PACKAGING | DIP IN

OUR ROADMAP



**BIOBASED**

**READY-TO-RECYCLE | PCR**

**REDUCE**

# SUSTAINABLE DIP-INS

CLOSE UP VIEW OF OUR PROJECTS

**EXISTING ITEMS: READY TO RECYCLE, MONOMATERIAL  
PET OR PP + PCR**



Mini    Classic    Jumbo

**INNOVATIONS: MONO MATERIAL & DURABLE  
PET OR PP + PCR, REFILLABLE**

**WORK AROUND NEW RESPONSIBLE  
SENSORIALITIES**



**IMPROVE RESTITUTION TO  
WASTE LESS FORMULA**



**REFILLABILITY**



# SUSTAINABLE PACKAGING | JARS

OUR ROADMAP



**RECYCLABLE-READY**

**PCR**

**REFILLABLE**

# SUSTAINABLE JARS

CLOSE-UP OF OUR PROJECTS

**EXISTING ITEMS: MATERIAL SWITCH, MONOMATERIAL HIGHLIGHT, REFILL, PET OR PP + PCR**

**LOOSE POWDER**

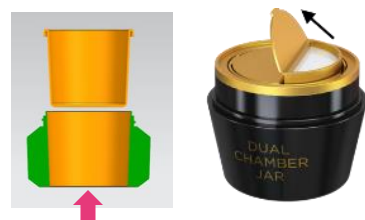


**LIQUIDS, SOLIDS, BULKS**



**INNOVATIONS: MONO MATERIAL & DURABLE PET OR PP + PCR, REFILLABLE**

**MORE CONVENIENCE**



**PROTECT FORMULA**



# SUSTAINABLE PACKAGING | BOTTLES

OUR ROADMAP



**RECYCLABLE - READY**

**PCR**

**REFILLABLE**

# SUSTAINABLE BOTTLES

AREAS OF INNOVATION

**EXISTING ITEMS: RECYCLABLE - READY, MONOMATERIAL HIGHLIGHT, REFILL  
PET OR PP + PCR**



**INNOVATIONS: MONO MATERIAL & DURABLE  
PET OR PP + PCR, REFILLABLE**

**MORE CONVENIENCE**





# THANK YOU!



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